



THE WISDOM GLOBAL SCHOOL, HARIDWAR

www.twgs.in, www.quickmath.in

TWGS/Cir/23-24/207

Date 06.09.2023

CIRCULAR

Dear Parents,

Greetings from TWGS!

We hope this message finds you well. We would like to draw your attention to our Annual Calendar for 2023, where an exciting event is fast approaching. On Saturday, 16th September 2023, we will be hosting an Inter-house Shark Tank Competition. It is essential to note that there will be one Preliminary round for this competition on 9th September 2023.

As part of our commitment to providing a well-rounded education for our students, we had organized an Orientation Program for Students on 2nd September 2023. The program featured a distinguished guest speaker, Mr. Rajat Agrawal, an IIT scholar. This program was designed to provide valuable insights and practical implementation guidance, preparing our students for entrepreneurship.

The primary objective of the Shark Tank project idea is to foster innovation by creating products or services that address real-world problems or fulfill market needs. To ensure that our students are well-prepared, we kindly ask you to take note of the following important points regarding the competition:

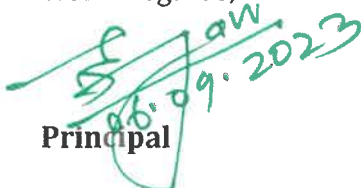
1. Identify a pressing societal problem that you are passionate about.
2. Develop a comprehensive solution to address the identified problem.
3. Design a viable and sustainable business model to bring your solution to the market.
4. Ensure that your plan is financially accurate by providing detailed financial projections.
5. Prepare a persuasive and engaging presentation for a maximum of 5 minutes that effectively communicates your product or service.
6. Be ready to respond to various questions from an expert panel, as if you were pitching your idea to potential investors.

Please encourage your child to approach this competition with enthusiasm and dedication. It is a valuable opportunity for them to apply their creativity, critical thinking, and entrepreneurial skills.

In the context of the Shark Tank competition, your child will play the role of an entrepreneur pitching their idea to potential investors, so it's important that they prepare accordingly. If any support is needed, they can contact Mr. Mohit Arora, PGT Commerce.

We appreciate your support in making this event a success, and we look forward to witnessing the innovative ideas and entrepreneurial spirit of our students.

Warm regards,


Principal